

Integrity in Professional Advocacy

The BRYCE HARLOW FOUNDATION, named for one of the most well known and well respected business lobbyists in the nation's capital, encourages and supports graduate students interested in a career in public affairs, government relations or lobbying by awarding annual scholarships to professional advocacy's most promising students.

A prestigious award, the Bryce Harlow Foundation Scholarship is offered to individuals who have demonstrated high academic achievement and strong leadership skills. The Foundation considers its Bryce Harlow Scholars to be the future of professional advocacy – those who are committed to practicing the art of lobbying with the highest level of integrity. Therefore, a scholarship recipient's connection to the Foundation does not end with the award. It continues through ongoing support and networking opportunities, including a Scholars Alumni Association formed by former scholarship recipients.



SCHOLARSHIP
for GRADUATE
STUDENTS

interested in a CAREER in

Public Affairs,
Government
Relations *or*
Lobbying

More details about the scholarship are provided in this brochure, and additional information about the Bryce Harlow Foundation can be found on our web site: www.bryceharlow.org. We look forward to hearing from you.

You are a
**BRYCE HARLOW
SCHOLARSHIP**
candidate if you:

1 seek a challenging career advocating policy positions to government officials on behalf of a client, corporation, trade association or interest group in an effort to influence legislation or a regulation,

2 understand that sound, truthful, and sometimes technical arguments play a vital role in the development of good public policy,

3 enjoy monitoring and interpreting policy developments within the executive and legislative branches of government that may be of interest in the future to your company or organization, and

4 believe that professionalism, honesty, integrity and compliance with the laws are the basic tenets of a successful career in lobbying.



The Bryce Harlow Foundation
1701 Pennsylvania Ave., NW
Suite 400
Washington, DC 20006
202.654.7812
Fax: 202.638.5178
info@bryceharlow.org

www.bryceharlow.org

The BRYCE HARLOW SCHOLARSHIP

About BRYCE HARLOW and the FOUNDATION

Bryce Harlow, a business lobbyist and counselor to several U.S. presidents, established the first Washington, DC, office for his employer – Procter & Gamble – in 1961. Known for his honesty and integrity, Harlow set high standards for the lobbying profession, and identified six values for those in the advocacy field:

- Integrity
- Willingness to work hard
- Adaptability to change
- A capacity to assimilate details
- Humility and perspective
- An understanding of government process

Twenty years after Harlow opened the P&G office, friends and admirers established the Bryce Harlow Foundation to ensure that his principles would live on. The foundation serves current practitioners through education programs that enhance their skills and in addition, works with teachers and students to promote understanding of advocacy's essential role in the development of sound public policy.

To support those interested in the field, the Bryce Harlow Scholarship is awarded annually to graduate students who demonstrate both leadership skills and a willingness to uphold the standards Harlow valued.

PURPOSE

To support and encourage highly motivated graduate students who are pursuing a career in public affairs, government relations or lobbying.

*"The Bryce Harlow Scholarship not only helped me pay for graduate school (thank you!), but also confirmed for me that I was pursuing an honorable profession where I could make a difference."
Leslie Carr Waters, 2001, 2002*

ELIGIBILITY CRITERIA

Students must be accepted to a graduate degree program at a participating university. Currently, those universities are American University, The Catholic University of America, George Mason University, George Washington University, Georgetown University, Howard University, Johns Hopkins University and the University of Maryland.

"Receiving a Bryce Harlow Scholarship 20 years ago helped set a course that has taken me from Capitol Hill to the White House and from Executive Branch agencies to the private sector. Every step along the way, I have tried to absorb and emulate the lessons of Bryce Harlow's legacy."

Todd Hauptli, 1985

NOTE: Please refer to the website for an updated list. Students who attend a non-participating university and meet all other criteria may contact the Foundation (info@bryceharlow.org) to be considered for the Bryce Harlow Scholarship.

In addition, applicants must:

- work full-time and plan to enroll in part-time graduate studies for credit at the university for at least two semesters of an academic year,
- demonstrate an interest in, and strong ability for, a career in public affairs, government relations or lobbying, and
- be U.S. citizens.

FUNDS AWARDED

Each year, 12 students are selected to receive a \$6,000 scholarship to help defray the cost of tuition. The scholarship is paid directly to the university in two installments over the course of one academic year.

SELECTION CRITERIA

The Bryce Harlow Foundation Scholarship Committee will select award recipients from applicants recommended by participating universities. Committee members will look carefully at each applicant's written statement to help make their selection. These brief written statements, which are submitted with the application form, cover each applicant's:

- long-range goals in professional advocacy and how past experiences have influenced this career choice;
- demonstrated leadership abilities;
- plans to continue the legacy of integrity established by Bryce Harlow; and
- financial need.

In addition, scholarship finalists will be scheduled for an interview with the Scholarship Committee.

TIMELINE & NEXT STEPS

For more details about the application process and the timeline for the current academic year, please visit the Foundation's web site at www.bryceharlow.org. There, you will find deadlines, a set of instructions, the scholarship application form and the recommendation request form. Official academic

"The value of the Bryce Harlow Scholarship extended beyond the dollars that went toward my graduate degree. As a scholar, I have become part of an extensive network of mentors who are the leaders in corporate government relations. They are always willing to listen to my questions and provide beneficial advice."

Ryan Bowley, 2003

transcripts from all post-secondary institutions attended and two letters of recommendation are required. All application materials must be submitted to the appropriate university contact by the deadline date. A complete list of university contacts is also available on the web site.

OPPORTUNITIES FOR BRYCE HARLOW SCHOLARS

Bryce Harlow Foundation Scholars are considered an important part of the organization while they are students, and we encourage our scholars to remain active in the Foundation after graduation. They are invited guests at our annual dinner, during which the advocacy community comes together to honor the recipients of the Bryce Harlow Award. Funds raised at the dinner help to support the Foundation's activities, including the scholarship. Recipients may eventually become part of the Foundation's governing board, serving on committees that provide leadership for the annual awards dinner, the scholarship project and other programs that help further the goal of integrity and professionalism in public affairs, government relations and lobbying.

QUESTIONS?

Call 202.654.7812
or send an e-mail to
info@bryceharlow.org

