

# Josephine S. Cooper



**Josephine S. Cooper**

Josephine S. (Jo) Cooper is chief executive of Josephine Cooper LLC, a Washington-based consulting firm which provides crisis management, public affairs and communications services to companies, trade associations and individuals. For almost 7 years, she served as group vice president for public policy and government/industry affairs for Toyota North America, playing a leadership role in public policy advances initiated by Toyota and the auto industry. In September, 2010, Ms. Cooper retired from Toyota and now leads her own consulting firm.

As group vice president, public policy and government/industry affairs for Toyota North America, Ms. Cooper had primary responsibility for the direction of Toyota's public policy activities, including federal and state government affairs, legislative, regulatory and compliance issues. She was instrumental in achievement of the industry's "one national program" for vehicle fuel economy standards for 2010-2016, culminating in a White House ceremony hosted by President Barack Obama with auto industry CEOs. Ms. Cooper recently managed the company's Washington response to the vehicle safety challenges experienced by Toyota.

Prior to joining Toyota in 2004, Ms. Cooper served for five years as president and chief executive officer of the Alliance of Automobile Manufacturers, a coalition of car and light truck manufacturers dedicated to improving vehicle safety and environmental progress.

Ms. Cooper has served in leadership positions at two other prominent trade associations. From 1992 to 1999, Ms. Cooper was vice president for regulatory affairs at the American Forest & Paper Association, where she managed public policy issues relating to environment, health and safety, energy, transportation, employee relations and the association's human resources program. Previously, as senior vice president at the Synthetic Organic Chemical Manufacturers Association, Ms. Cooper was chief operating officer managing policy development for 25 affiliated chemical trade associations.

Ms. Cooper's broad policy expertise includes positions on Capitol Hill and in a federal agency. At the U.S. Environmental Protection Agency, she served as assistant administrator for external affairs, with responsibility for legislative, intergovernmental and public affairs. She also worked for Senate Majority Leader Howard Baker on the Environment and Public Works Committee focusing on environmental and energy matters and for then-Congressman Richard Cheney on a host of public policy issues.

As a business leader, Ms. Cooper co-founded Capitoline International Group, Ltd., a Washington, D.C. public affairs firm. She also established an international environmental and energy practice at Hill and Knowlton, Inc., where she created a global consulting network. At both organizations, her primary focus was providing counsel to corporate clients on strategic positioning and crisis management.

Ms. Cooper is from North Carolina, where she began her professional career with U.S. EPA's air regulatory program in Research Triangle Park. She serves on several boards and advisory groups, including the Board of Visitors for Duke University's Fuqua School of Business, the Business Advisory Board of Meredith College, the Board of Advisors for The Salvation Army National Capital Area, the Pew Business Environmental Leadership Council, the Board of Directors of Washington

First Bank, the Board of Trustees of the Corcoran Gallery of Art, the Board of Directors of the Washington Performing Arts Society and the Executive Committee of the Federal City Council.

On the international scene, Ms. Cooper served as president of the Organization International des Constructeurs d'Automobiles (OICA), the international association of motor vehicle manufacturers headquartered in Paris, France.

The Automotive Hall of Fame honored Ms. Cooper with its "Distinguished Service Citation Award" in 2008. Automotive News recognized Ms. Cooper as a Government Affairs "All Star" in 2007 and also named her as one of the "One Hundred Leading Women in the Automotive Industry" in 2000. She was named by the Washingtonian magazine as one of the "100 Most Powerful Women in Washington" in 2001.

\*\*\*\*\*

Josephine S. Cooper  
Josephine Cooper LLC  
2935 38th Street, NW  
Washington, DC 20016  
202.337.8558  
202.870.6443 Cell  
[jo@josephinecooper.com](mailto:jo@josephinecooper.com)